2008 ROOT LOCAL PARTNER PRESENTATION



Forest Mineral & Fire Management Division November 2007





A program to restore canopy cover to areas impacted by the emerald ash borer



Sponsored by:







In partnership with:

Governor Jennifer Granholm Michigan Department of Agriculture



ROOT Program Goals

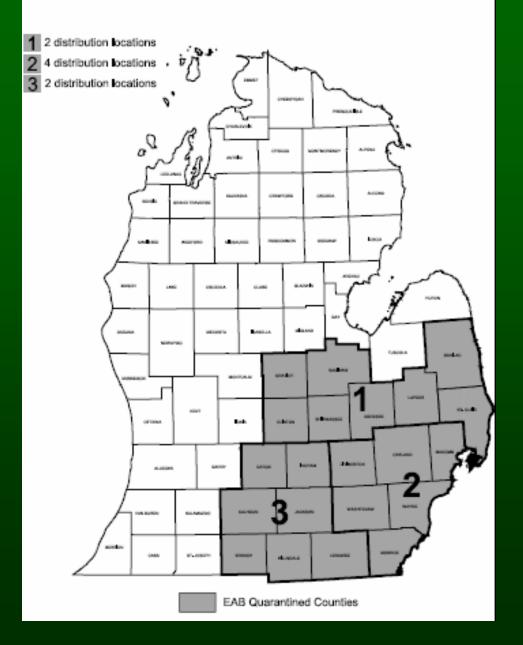
- * Provide homeowners landscape trees at a reduced cost to begin restoring the canopy cover and replant trees that have been lost to the Emerald Ash Borer (EAB) infestation in the 21 contiguous EAB Quarantined counties.
- Maintain the environmental benefits that trees provide, including energy conservation, improving air quality and reducing stormwater run-off.
- * Create investment through cost-share; by having homeowners cover half of the cost of the tree(s), the program is both affordable and encourages long-term care by the homeowner.
- Encourage diversity in the urban forest by offering a variety of suitable tree species.
- Educate homeowners on planting the right tree in the right place.

ROOT Program Elements

- ❖ Eight locations in the 21 EAB quarantined counties will serve as regional tree distribution centers
 - ❖ Each of these eight locations will be administered by a Local Partner that will serve as the local program administrator
 - Each location will have up to 300 trees available for purchase

Restoration Of Our Trees (ROOT) Program

A pillot program to restore canopy cover to areas impacted by the Emerald Ash Borer.



The ROOT program will cover the 21 gray shaded counties shown on the map.

The area has been broken up into 3 regions:

Region 1 will have 2 Local Partners

Region 2 will have 4 Local Partners

Region 3 will have 2 Local Partners



ROOT Program Elements

- The Michigan Department of Natural Resources will obtain the 6-8' containerized tree stock through a bidding process
 - *There will be no warranty or guarantee on the trees
- ❖ Homeowners will be responsible for paying approximately 50% towards the purchase price of the trees and DTE Energy Foundation's contribution will cover the remaining costs.
 - *Limit two trees per household
 - Homeowners will be given instructions on how to properly plant and care for their trees

Species List

- Sugar Maple and cultivars, *Acer saccharum*
- * River Birch (single stem), Betula nigra 'Heritage'
- Ginkgo and cultivars, Ginkgo biloba
- * Tulip Tree, Liriodendron tulipifera
- ❖ Dawn Redwood, Metasequoia glyptostroboides
- London Planetree, Platanus x acerifolia
- * Red Oak, Quercus rubra
- Swamp White Oak, Quercus bicolor



ROOT Program Timeline

Feb. 07	Trees secured through nursery
Nov. 07	Local Partner Applications Released
Dec. 07	December 17- Local Partner Applications Due
Jan. 08	Local Partners Announced DNR meets with each Local Partner ROOT Program announced
Feb March 08	Trees ordered by homeowner
April 08	Trees Delivered & Distributed

Local Partner Role

Main role of the Local Partner (LP) is to serve as local administrator for the program.

*The LP may receive a \$1500 cost-share, reimbursement grant from the DNR or will have the ability to charge a small administration fee to homeowners to administer program. They will also be eligible to purchase a maximum of 10 trees at the reduced cost.

Local Partner Responsibilities

- Promoting program in region that LP will be serving
- Handling and processing tree orders and all charges associated with order
 - The LP will take pre-orders for up to 300 trees and collect the homeowner's share of the tree cost
 - ❖ The LP will be responsible for sending homeowner payment for trees and a count of the total number of pre-ordered trees to the DNR.

Local Partner Responsibilities

- Trees will be delivered in April 2008
 - They must be distributed by the LP within 7-10 days of delivery
- Local Partner selects site and date for tree distribution
 - Coordination of tree distribution with staff or volunteers.
 - Tree Distribution will be one-day event, approximately 6 hours on a weekend day



Local Partner Responsibilities

Assist State in program evaluation

❖If awarded an administration grant, submit for reimbursement and document all income/expenses associated with ROOT program.



State of Michigan Responsibilities

- Create bid for trees and send out Invitation to Bid to nurseries
 - Select winning bid(s), order trees & pay nurseries
- ❖ Assist LP in program promotion & administration
 - Create spreadsheet templates for administration
- Evaluate program
 - *Distribute evaluations to LP
 - Select homeowners to rate overall program



Local Partner Selection Criteria

Local Partners will be selected to service a Region. Applicants for a particular region will be evaluated against other applicants interested in servicing that region.

Primary Criteria

- Quality of Application
 - Were all application questions answered
 - Demonstrated ability to deliver program

Secondary Criteria

- Location- reviewers will look to distribute Local Partners throughout region and program area.
- ❖ Program history- participation in other EAB programs including ash tree removal program and EAB outreach
- ❖ DNR grant history- including demonstrated ability to complete project ontime and timely and accurate submission of reimbursement requests.
 - ❖ Applicants who have not received a DNR grant will not be penalized

Final Criteria

❖ If applicants are equal on both primary and secondary criteria, the Local Partner for the region will be selected randomly.



Next Steps

- If your municipality/organization is interested in participating in the program...
 - Complete the Local Partner application
- Submit to the DNR by December 17, 2007

?QUESTIONS?

Contact: Kerry Gray, Michigan DNR at 517.241.1833 or grayk@michigan.gov

